



WFLX

## ORDER

Print Date 10/22/12 Page 1 of 3

Flight Dates 10/23/12-10/29/12

Contract / Revision 839095 / Treasure Coast Jobs Coalition

Original Date / Revision  
10/22/12 10/22/12

Advertiser Treasure Coast Jobs Coaliti

Agency Smart Media Group

Buying Contact

814 King Street  
Alexandria, VA 22314

## Product

Treasure Coast Jobs Coalition

Agency Com 15%

Billing Contact

814 King Street  
Alexandria, VA 22314

Sales Office H-DC

Sales Region National

Agency Ref

Order Sep 00:15:00

Estimate # C23C29

Alt Order # 6296426

Billing Type Cash

Order Type Political

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes Agency Political Pol-Issue

Product Codes PL20

Priority P 2

Advertiser Ref

Primary Account Executive  
Will Hilderbrandt

Account Executive	Order%	Start Date	End Date
Will Hilderbrandt	100%		

Order Share % Market Value

Competing Station	% of Order	Amount
DFLX	%	
WFGC	%	
WPBF	%	
WPEC	%	
WPPB	%	
WPTV	%	
WPXP	%	
WTCE	%	
WTCN	%	
WTVX	%	
WXEL	%	

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	18	\$8,457.50	\$9,950.00	0.00	10/01/12	10/28/12	18	\$8,457.50	\$9,950.00
November 2012	2	\$297.50	\$350.00	0.00	10/29/12	10/29/12	2	\$297.50	\$350.00
Totals	20	\$8,755.00	\$10,300.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	WFLX	10/26/12	10/26/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	----F--	:30	1	\$1,085.00	P 1	0.00	NM	1	\$1,085.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		1				\$1,085.00		0.00			
N 2	WFLX	10/26/12	10/26/12	HOW I MET YOUR MOT HOW I MET YOUR MOT	Comm	11-1130P	----F--	:30	1	\$175.00	P 2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--		1				\$175.00		0.00			
N 3	WFLX	10/26/12	10/26/12	TMZ TMZ	Comm	1130P-12A	----F--	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00



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Flight Dates 10/23/12-10/29/12

Hiatus Dates

Original Date / Revision 10/22/12/ 10/22/12

Order Sep 00:15:00

Advertiser Treasure Coast Jobs Coalit Product Treasure Coast Jobs Coaliti Estimate # C23C29

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 3	WFLX	10/26/12	10/26/12	TMZ TMZ	Comm	1130P-12A	----F--	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--					1	\$145.00		0.00			
N 4	WFLX	10/26/12	10/26/12	MORNING NEWS 7A FOX 29 MORNING NEWS!	Comm	7-8A	----F--	:30	1	\$175.00	P 1	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--					1	\$175.00		0.00			
N 5	WFLX	10/26/12	10/26/12	BIG BANG THEORY BIG BANG THEORY	Comm	730-8P	----F--	:30	1	\$785.00	P 1	0.00	NM	1	\$785.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--					1	\$785.00		0.00			
N 6	WFLX	10/26/12	10/26/12	MORNING NEWS 8A FOX 29 MORNING NEWS!	Comm	8-9A	----F--	:30	1	\$175.00	P 1	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	----F--					1	\$175.00		0.00			
N 7	WFLX	10/29/12	10/29/12	MORNING NEWS 7A FOX 29 MORNING NEWS!	Comm	7-8A	M-----	:30	1	\$175.00	P 1	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----					1	\$175.00		0.00			
N 8	WFLX	10/29/12	10/29/12	MORNING NEWS 8A FOX 29 MORNING NEWS!	Comm	8-9A	M-----	:30	1	\$175.00	P 1	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----					1	\$175.00		0.00			
N 9	WFLX	10/28/12	10/28/12	NFL on Fox Game 1 NFL ON FOX	Comm	1-425P	-----S	:30	1	\$1,835.00	P 1	0.00	NM	1	\$1,835.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S					1	\$1,835.00		0.00			
N 10	WFLX	10/28/12	10/28/12	NFL on Fox Game 2 NFL ON FOX	Comm	425-7P	-----S	:30	1	\$2,335.00	P 1	0.00	NM	1	\$2,335.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S					1	\$2,335.00		0.00			
N 11	WFLX	10/25/12	10/25/12	MORNING NEWS 7A FOX 29 MORNING NEWS!	Comm	7-8A	---T---	:30	1	\$175.00	P 1	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---					1	\$175.00		0.00			
N 12	WFLX	10/25/12	10/25/12	MORNING NEWS 8A FOX 29 MORNING NEWS!	Comm	8-9A	---T---	:30	1	\$175.00	P 1	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	---T---					1	\$175.00		0.00			
N 13	WFLX	10/23/12	10/23/12	Late News M-Sun TEN O'CLOCK NEWS	Comm	10-11P	-T-----	:30	1	\$1,085.00	P 1	0.00	NM	1	\$1,085.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----					1	\$1,085.00		0.00			
N 14	WFLX	10/23/12	10/23/12	HOW I MET YOUR MOT HOW I MET YOUR MOT	Dom	11-1130P	-T-----	:30	1	\$175.00	P 2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----					1	\$175.00		0.00			
N 15	WFLX	10/23/12	10/23/12	TMZ TMZ	Comm	1130P-12A	-T-----	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----					1	\$145.00		0.00			



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Order Sep 00:15:00

Advertiser Treasure Coast Jobs Coalit Product Treasure Coast Jobs Coaliti Estimate # C23C29

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 15	WFLX	10/23/12	10/23/12	TMZ	Comm	1130P-12A	-T-----	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
				TMZ											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----		1				\$145.00		0.00			
N 16	WFLX	10/23/12	10/23/12	MORNING NEWS 7A	Comm	7-8A	-T-----	:30	1	\$175.00	P 1	0.00	NM	1	\$175.00
				FOX 29 MORNING NEWS!											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----		1				\$175.00		0.00			
N 17	WFLX	10/23/12	10/23/12	BIG BANG THEORY	Comm	730-8P	-T-----	:30	1	\$785.00	P 1	0.00	NM	1	\$785.00
				BIG BANG THEORY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----		1				\$785.00		0.00			
N 18	WFLX	10/23/12	10/23/12	MORNING NEWS 8A	Comm	8-9A	-T-----	:30	1	\$175.00	P 1	0.00	NM	1	\$175.00
				FOX 29 MORNING NEWS!											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----		1				\$175.00		0.00			
N 19	WFLX	10/24/12	10/24/12	MORNING NEWS 7A	Comm	7-8A	--W----	:30	1	\$175.00	P 1	0.00	NM	1	\$175.00
				FOX 29 MORNING NEWS!											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----		1				\$175.00		0.00			
N 20	WFLX	10/24/12	10/24/12	MORNING NEWS 8A	Comm	8-9A	--W----	:30	1	\$175.00	P 1	0.00	NM	1	\$175.00
				FOX 29 MORNING NEWS!											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	--W----		1				\$175.00		0.00			
													Totals	20	\$10,300.00

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> <span style="font-size: 1.2em; font-family: cursive;">WFLX, West Palm Beach, FL</span>	<b>Date:</b> <span style="font-size: 1.2em; font-family: cursive;">10-24</span>
--	--

I, Smart Media Group  
do hereby request station time concerning the following issue:

Treasure Coast Jobs Coalition

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
see attached	<span style="font-size: 1.5em; font-family: cursive;">WFLX#</span>	<span style="font-size: 1.5em; font-family: cursive;"><del>812814</del> 839095</span>			

**Total Charges:**

8755.7 net

This broadcast time will be used by: Treasure Coast Jobs Coalition

**Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"**

☐ Yes

☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasure Coast Jobs Coalition

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

8/24/12      [Signature]      703-5841747  
Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted                      ☐ Accepted in Part                      ☐ Rejected

[Signature]      John Heislman      GM  
Signature                      Printed Name                      Title



**PAID POLITICAL  
BROADCAST AVAIL REQUEST**

<b>TO:</b>	John Heislman	<b>STATION:</b>	WFLX
<b>FROM:</b>	Will Hildebrandt	<b>HRP OFFICE:</b>	Washington DC

**REQUEST RECEIVED FROM**

**DATE:** 8-23-12

<b>BUYER:</b>	Sarni Rosen
<b>AGENCY:</b>	Smart Media
<b>ADDRESS:</b>	814 King St. Suite 400 Alexandria, VA 22314
<b>PHONE #:</b>	202-659-8723
<b>FAX #:</b>	202-659-8736
<b>OTHER:</b>	

**AVAILS FOR**

<b>COMMITTEE:</b>	Treasure Coast Jobs Coalition
<b>CPMGN MGR.</b>	
<b>TREASURER:</b>	James Tyrrell III
<b>ADDRESS:</b>	601 Pennsylvania Ave NW, North Building Suite 1000 Washington, DC 20004
<b>PHONE #:</b>	202 772 0909
<b>FAX #:</b>	
<b>OTHER:</b>	<a href="http://treasurecoastjobscoalition.com/">http://treasurecoastjobscoalition.com/</a>

**FOR**

<b>ISSUE:</b>	Issue
<b>OFFICE:</b>	
<b>PARTY:</b>	Republican

<b>DAYPARTS:</b>	All
<b>SCHEDULE DATES:</b>	As ordered
<b>COMMERICAL LENGTH:</b>	:30
<b>PROGRAMS:</b>	All
<b>PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE</b>	